

Shahree Douglas is a strategic communications and marketing executive with more than 20 years of experience leading brand strategy, digital engagement, and mission-driven storytelling for nonprofits, associations, and public-sector institutions.

She most recently served as Director of Marketing for a billion-dollar industry trade association, where she directed 17 annual marketing plans and 35+ integrated campaigns supporting membership, branding, and revenue-generating programs. Before that, she was Communications & Marketing Manager for Wisconsin's largest hunger relief organization and Director of Communications & Outreach for Wisconsin's largest school district, where she led brand messaging, crisis communications, and community outreach for 150+ schools and supervised a team of creatives and communications professionals.

Shahree currently works as a consultant, producing digital strategies and campaigns, donor communications, media outreach, and event communications that support nonprofit organizations' mission.

Earlier in her career, Shahree held communications and marketing leadership roles with Wisconsin's largest social service nonprofit, an international medical society, and a national health foundation, where she directed statewide campaigns, secured corporate sponsorships, and served as a public-facing spokesperson for crisis communications and public affairs. Across these roles, she has built expertise in donor communications, media relations, multicultural and DEI-informed messaging, and cross-functional team leadership.

Shahree received her Bachelor of Arts in Mass Communication + Visual Communications from Grambling State University and her Master of Science in Integrated Marketing Communication from Roosevelt University. She also holds a Certificate in Nonprofit Management from the University of Wisconsin–Milwaukee, a Certificate in Diversity, Equity & Inclusion in the Workplace from the University of South Florida, and is a Certified Digital Marketing Expert through the Digital Marketing Institute and American Marketing Association.

Shahree is a member of the American Marketing Association (AMA) and the Wisconsin Society of Association Executives (WSAE), and is based in Milwaukee, WI, where she remains active in the city's nonprofit and storytelling community.