

**Dean Muller, CIMA**

**(Certified Investment Management Analyst)**

**Things I am not: a scientist, a lawyer, or a professor. I neither hold a political office nor seek one. Looking back on my life, I feel genuinely blessed. Born and raised on a farm, I learned early on the value of working with nature. As an educator, I created and implemented an instructional curriculum focused on Black and Native American history. For several years, I hosted a radio show that dealt with finance and investing. And I've managed businesses for a decade or more, many of which needed to be turned around. Taking a page from Tom Peters' iconic *The Pursuit of Excellence*, I believe companies that listen to their customers and employees are more successful and profitable.**

**The final phase of my professional life was in institutional and individual investment consulting. I achieved unique investment designations by attending certificate programs at the Wharton School of Business and the Booth School at the University of Chicago. I've had the pleasure of advising multiple institutions on divestment from South Africa, including the Milwaukee County Pension Plan, the Milwaukee Public Library Foundation, and the Social Development Commission Pension Plan. The boycott of American Corporation brought an end to apartheid in 1993.**

**I learned much about corporate engagement by working with Father Michael Crosby through an organization called Seventh Generation Interfaith. Those engagements centered on fair labor practices, executive compensation, and tobacco litigation. My relationship with this group continues to this day.**

**Throughout my life, I've always tried to do the right thing and take the ethical path in my personal and professional life. This includes ESG - environmental, social, and governance – investing, also known as impact or sustainable investing. The approach is based on a straightforward premise: the corporation operates in the public domain. Corporations are responsible for acting in the best interest of their customers, employees, the larger community, and the environment. ESG investing helps hold corporations accountable for their business practices. As corporations and individuals, we must do all we can to pass on a livable world to the next generation. My wife, Rose Mary, and I fulfill this closely held belief on behalf of our children, Robin and Trent, our grandchildren, and children everywhere.**